

PLMR Policy Hub at Labour Conference



Located within the secure zone, on the ground floor of the ACC, the PLMR Policy Hub will host leading figures from across the Labour Party and sector experts to share their insights, perspectives and thoughts on the key priorities of Prime Minister Sir Keir Starmer's Government.



About PLMR

PLMR is one of the leading communications agencies in the UK. Working with a wide variety of clients, including multi-nationals, FTSEs, SMEs, the public sector, charities, trade bodies and disruptive start-ups, our 100-strong team of communications consultants provide public affairs, media relations, reputation management and crisis communications, social and digital marketing services.

As well as our head office in the heart of Westminster, we also have offices in the Midlands, the East of England and Scotland.



Sunday 28th September 2025



09:30-10:30

Skills for the Future: Unlocking Universities' Potential in a Mission-Led Government

- Nick Hillman, Director, Higher Education Policy Institute
- Professor Duncan Ivison, Vice-Chancellor, University of Manchester
- Favour Samuel, President, University of Nottingham Students' Union



11:00-12:00

Labour Tech: How the UK Could Lead the World in Quantum Computing

- Dave Robertson, MP for Lichfield
- Emily Darlington, MP for Milton Keynes Central
- Professor Winfried Hensinger, Universal Quantum
- Lewis Bailey, Chair, Labour Tech
- Dr Joe Spencer, Global Quantum Intelligence LLC



14:00-15:00

Healthy Planet, Healthy People: Is Food the Magic Ingredient?

- Jim Dickson, MP for Dartford
- Dale Vince OBE
- Fran Haycock, Head of Sustainability, Greencore
- Dr Shireen Kassam, Founder, Plant-Based Health Professionals
- Claire Ogley, Head of Campaigns, Policy and Research, The Vegan Society



15:30-16:30

The Rate of Nots: Why Are We So Slow at Building New Infrastructure?

- Gemma Gallant, Non-Executive Director, The YIMBY Initiative
- Tim Morris, Head of Corporate Communications, Associated British Ports
- Mark McVitie, Director, Labour Growth Group
- Jason Stockwood, Minister for Investment (Invited)



17:00-18:00

Planning Reform: What Labour's got right, and what we need to see to tackle the housing crisis

- Mike Reader, MP for Northampton South and Chair of the Built Environment APPG
- Councillor Shreya Nanda, Labour YIMBY
- Sam Stafford, Managing Director, LPDF
- Gemma Gallant, Director of Engagement, Iceni Projects



18:30-19:30

Conference Charity Bingo Reception

The Bingo Association is delighted to return to Conference to celebrate bingo and the great work of clubs in communities across Britain. It's a chance to raise funds for charity, enjoy some fun, and take a well-earned break from the conference floor. £250 will be donated to the winner's chosen charity per game. Expect special guest callers, free drinks, and plenty of bingo!

Monday 29th September 2025



08:00-09:00

A Future in Focus: Tackling Exclusion for Blind and Visually Impaired Children and Young People

Join the Royal Society for Blind Children for a drop-in breakfast and VR experience exploring the barriers blind and visually impaired young people face in education, work, and daily life. We will discuss how policy can improve access, inclusion and long-term outcomes.



09:30-10:30

Health Inequalities: Bridging the Gap Through Digital Innovation

This panel, hosted by Mastek, will bring together NHS and Government leaders to discuss policy solutions to unlock NHS data sharing and adoption of digital innovation to highlight health inequalities, connect the NHS and wider public services and deliver an equitable NHS for underserved communities across the UK.



12:30-13:30

How Can Evidence-Based Programmes Deliver a Better Future for Every Child?

- Jess Asato, MP for Lowestoft and Member of the Education Select Committee
- Baroness Anna Longfield CBE, Executive Chair, Centre for Young Lives
- Associate Professor Matt Buttery, Chief Executive, Triple UK
- Natalie Perera, Chief Executive, Education Policy Institute
- Minister for Children, Families and Wellbeing (invited)



14:00-15:00

Environment vs. Infrastructure? Can Good Projects Deliver for Both?

- Henry Tufnell, MP for Mid and South Pembrokeshire and Chair, APPG for Project Delivery
- Vijay Luthra, Founder and Director, Ceva
- Luca Sabini, Associate Professor in Project Management, University of Leeds
- Jane Simpson, Commercial, Engineering and Capital Delivery Director, United Utilities
- Jill Rutter, Senior Fellow, Institute for Government



15:30-16:30

Beat Obesity, Boost Healthspan: The Role of Digital Innovators in the Fight for a Healthier Britain

- Charlotte Refsum, Director of Health Policy, Tony Blair Institute
- Sokratis Papafloratos, CEO, Numan
- Ben Howlett, CEO, Chamber UK
- Carole Walker, Times Radio Host and former BBC Political Correspondent



17:00-18:00

What Role Can Social Care Play in Delivering the 10 Year Health Plan?

- Sojan Joseph, MP for Ashford and a former Mental Health Nurse
- Ben Coleman, MP for Chelsea and Fulham and former Hammersmith & Fulham Council Cabinet Member for Health and Adult Social Care
- Jess McGregor, President of the Association of Directors of Adult Social Services, and current Executive Director of Adults & Health at Camden Council
- Daisy Cooney, Head of Policy, Practice and Innovation, Home Care Association
- George Appleton, Head of External Affairs, Social Care Institute of Excellence
- Lucy Taylor, Deputy Head of Health and Social Care, PLMR Group
- Sponsored by the Social Care Institute of Excellence and Homecare Association

Jet2.com

18:30-20:00

Jet2 Business Reception – Driving National Growth

Nothing beats a Jet2 fringe... join business leaders and policymakers to discuss how investment in skills and infrastructure can unlock growth. Attendees include:

- Anna Turley, MP for Redcar and Chair of the Labour Party
- Katie White, MP for Leeds North West and Minister for Climate
- Preet Kaur Gill, MP for Birmingham Edgbaston and Chair of the Co-operative Party Parliamentary Group
- Alistair Strathern, MP for Hitchin and PPS to the Treasury



20:30-21:30

Labour Rural Research Group (LRRG) Reception

This reception will hear speeches from Jenny Riddell-Carpenter MP, Chair of the LRRG, James Naish MP, Vice-Chair of the LRRG, and Tom Bradshaw, NFU President, followed by informal networking.

This is a private event supported by the NFU. Interested stakeholders are encouraged to email: leila@labourruralresearchgroup.com for more information and requests to attend.

Tuesday 30th September 2025



08:00-09:00

Teach the Nation to AI: Making Artificial Intelligence Accessible for Everyone

Invite only: Join QA's roundtable to explore how we can harness AI to drive inclusive regional growth. Engage with leading industry voices and experience QA's AI training as they support Labour's mission to build a fairer, more prosperous Britain by equipping people with the essential digital skills needed to power growth. RSVP: qa@plmr.co.uk.



09:30-10:30

Solar for Growth: Powering UK Industry, Communities and Nature Recovery

- Kamal Rajput, Strategic Business Development Lead, TATA Steel
- Amelia Womack, Head of External Affairs, RSPB
- Tom Lubbock, Founder, JL Partners
- Emma Silcocks, Group Head of ESG, Bluefield
- Kim Daye, Director of Corporate Affairs, Bluefield



11:00-12:00

Flowing Forward: How Can Healthy Hydration Help Transform Health Outcomes?

- Sonia Kumar, MP for Dudley
- Yasmin Qureshi, MP for Bolton South and Walkden and Officer on the APPG for Obesity
- Kinvara Carey, General Manager, Natural Source Waters Association
- Dr Jamie O'Halloran, Senior Research Fellow, IPPR
- Johanna Hignett, Nutrition Consultant (RNutr, MBDA), British Dietetic Association



12:30-13:30

How we fund a Social Housing Boom: A new blueprint for investing in the next generation of social homes

- Gemma Gallant, Non-Executive Director, The YIMBY Initiative
- Chris Curtis, MP for Milton Keynes North and Co-Chair of the Labour Growth Group
- Mark Washer, Group Chief Executive Officer, Sovereign Network Group
- Andrew Dawber

PLMR

14:00-15:00

Leader's Speech

Join PLMR to watch the Leader's speech live.



15:30-16:30

Injecting Confidence: How Animal Medicines Boost Biosecurity and UK Growth

- Josh Newbury, MP for Cannock Chase and Member of the Environment, Food and Rural Affairs Select Committee
- Dawn Howard, Chief Executive, NOAH
- Richard Griffiths, Chief Executive, British Poultry Council
- Josh Self, Editor, Politics.co.uk

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17:00-18:00

PLMR Opportunity Mission Reception

- The Rt Hon Baroness Smith of Malvern, Minister for Skills
- Helen Hayes, MP for Dulwich and West Norwood and Chair of the Education Select Committee
- Sarah Smith, MP for Hyndburn and the National Opportunity Mission Champion
- Sponsored by Etio & JTL and in partnership with LabourList

GET IN TOUCH

To find out more about our public affairs offer and to book a conversation with Simon Darby, Head of Public Affairs at PLMR, scan the QR code.



LABOUR TRIBES MAPPED

An exclusive collaboration between PLMR and LabourList. Scan the QR code to explore our interactive guide to Labour MPs.

THE ROAD TO 2029

Be the first to receive our exclusive polling data with Electoral Calculus, every quarter until the General Election. Scan the QR code to sign up.

