

# COMMUNICATING INNOVATION

When you're navigating complex systems, shaping policy or bringing a new innovation to market, you need a partner who understands the landscape and knows how to get things done. Our systems-level knowledge of the NHS, born from our heritage working with HealthTech and UK Pharma, is vital for supporting your policy, communications and access engagement.

## WHO WE ARE

PLMR Healthcomms is a UK based communications and ideas agency. We specialise in PA, PR and digital marketing for the pharmaceutical, HealthTech and social care sectors.

## WHAT WE DO

We help ambitious teams in the life sciences sector to shape policy, access markets and drive uptake. Our commercially driven campaigns and partnerships make sure your voice gets heard.

## OUR APPROACH

We take time to understand you and your unique challenges. Together, we think through the 'art of the possible' in a way that is nimble, integrated, strategy-led and always outcomes-focused.

## OUR OFFERING

A team that truly understands the NHS and the ecosystem around it, has a track record in delighting our clients and thinks critically, creatively and commercially.

**Proven results across priority therapy areas:**

- Oncology
- Women's health
- Obesity and diabetes
- Diagnostics
- Preventative health
- Innovative surgical procedures

14

Years' experience working with the biggest HealthTech companies and UK Pharma.

10+

Seven clients have worked with us for over ten years.

5-9

Seven clients have worked with us for between five and nine years.

## We're right for you if you:

- Want to build trusted and lasting partnerships, raise your share of voice, disrupt the policy environment or deliver creative, impactful campaigns.
- Need a nimble and outcomes-focused public affairs and communications partner.
- Want a team who will work to understand you, your organisation and think strategically about your commercial challenges.
- Are looking for an agency that has extensive knowledge of the NHS and offers a genuinely integrated and digital approach, with the benefits of being part of the PLMR Group.



### Coming up: The Spending Review, voluntary scheme reflections and 10 Year Health Plan in conversation with Rt Hon Steve Barclay MP

Join us on 28 April from 4:00pm-5:00pm to hear insights from the former Health and Treasury Secretary. Contact us to secure your spot.

## Get in touch

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